



27 June 2022
14:00-15:30 CET

ONLINE SEMINAR

THE HOLOCAUST ON TIKTOK. CHALLENGES AND OPPORTUNITIES FOR THE NEW FRONTIER OF HOLOCAUST REMEMBRANCE

www.holocaust-socialmedia.eu
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Initiative by the project «countering holocaust distortion on Social media»

Registration link,

<https://us02web.zoom.us/join/register/tZwud-mvrjliGNKJcdz2XmLfu-aeBekF3h7N>

TikTok has become the platform of choice for children and young adults, and a growing number of Holocaust organisations, museums and memorials are entering the scene with the clear intention of reaching this target group. Despite an increase in hate speech and the alarming presence of antisemitic messages in the various media formats supported by the platform (video clips, songs, comments, texts, and pictures), experts have started to analyse ways of seriously dealing with the complex history of the Holocaust and with antisemitism on TikTok. At the same time, TikTok provides a valuable opportunity for Holocaust museums to engage with these generations and offer input to combat misperceptions, misinformation and distortion.

This online seminar will examine how TikTok is becoming the new frontier of Holocaust knowledge and memory for the younger generation. Academic experts and stakeholders from Holocaust museums and memorials will present the latest developments and practices developed around the use of this platform.

WELCOME REMARKS

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